

ClarkJamesTM
Recruitment Specialists

Franchise Prospectus



The business



Established in 2006 by two senior Directors of a FTSE 100 Global Recruitment Consultancy, Clark James is a recognised and specialist provider of Recruitment Consultancy Services to a number of market places within the UK and Europe.

At Clark James our approach is based on an in depth knowledge of the markets in which we operate and a confidential and conceptual process based on an understanding of candidate and client requirements.

With offices and industry professionals across the UK, Clark James has developed forward thinking ideas, built strategy, grown in depth knowledge, and shared experience across the markets we serve and the territories we cover to ensure candidates and clients receive a professional service at all times.

Current Market sectors include:

Financial Services

Insurance

Human Resources

Executive Search

Education

Healthcare

Sales/Marketing

FMCG

Legal

Construction / Cleaning

Commercial

Accountancy & Finance

Engineering

IT

Why recruitment?



Growth outperformed the economy

For over 15 years in succession the Recruitment industry's growth has outperformed the economy.



Value exceeds £26 billion

The current estimated value of the Recruitment industry exceeds 26 Billion Pounds.



Long term growth

Forecast for continuing long term growth.



Huge opportunity

Only 17% of all UK job vacancies are secured via recruitment consultants leaving a huge opportunity for recruiters.



Professional services business

The franchise opportunity



“ **Becoming an owner of a Clark James Franchise provides a truly rewarding, exciting and low risk business opportunity** ”

Paul Hulance

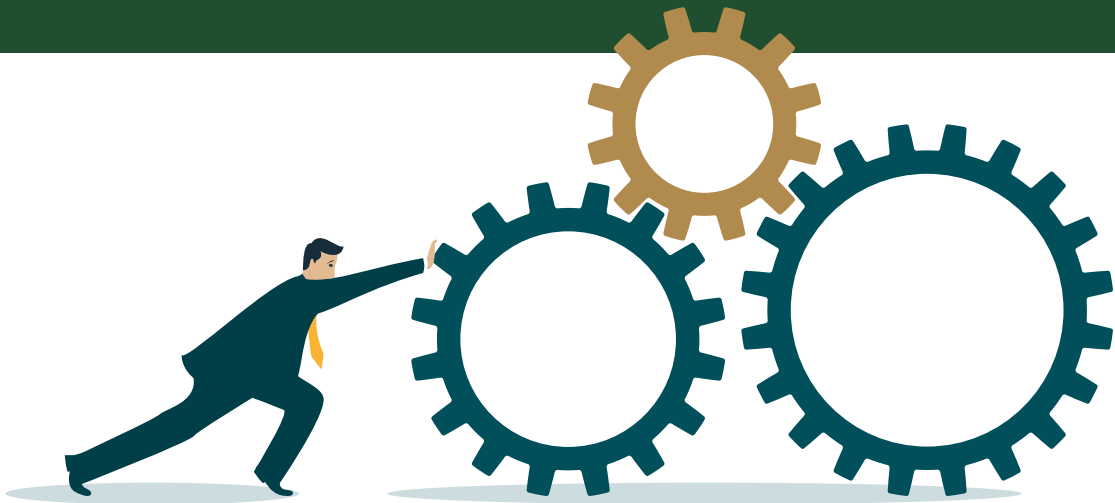
Managing Director, Clark James Limited

You will be joining a fast growing group of like-minded professionals that offers a fantastic amount of potential & flexibility to build and develop a business to the level you are looking to achieve.

Clark James is interested in working with forward thinking and self-motivated professionals who have the desire to run their own business.

The Clark James proven and sustainable business model enables you to maximize your growth and earnings potential, whilst being fully supported by our dedicated franchise team and most importantly our established network of franchise owners.

The franchise opportunity



Clark James fully understands that running your own business requires dedication, focus, hard work and drive.

Coupled with the support, direction and tools Clark James provides you with, this could be the start of a new and very successful chapter in your career, enabling you to become the most recognised and professional recruiter in your geographical area.

A Clark James Franchise offers you:

Brand Awareness

Proven System of operation

Structured and dedicated support

Initial and ongoing training

Knowledge and experience of industry leading professionals

Greater flexibility in your working life

What's included

A dedicated level of ongoing support

Agreed Territory and Market Sector in either home or office based surroundings

The rights to trade utilising the Clark James Brand

Start up and on going best practice training

Initial marketing & email campaign to kick start your business

Back office support including centralized Billing, Payroll, Credit Control and HR support

Industry recognized and leading CRM database technology powered by Bond Adapt

Factoring services to facilitate contractor and temporary business

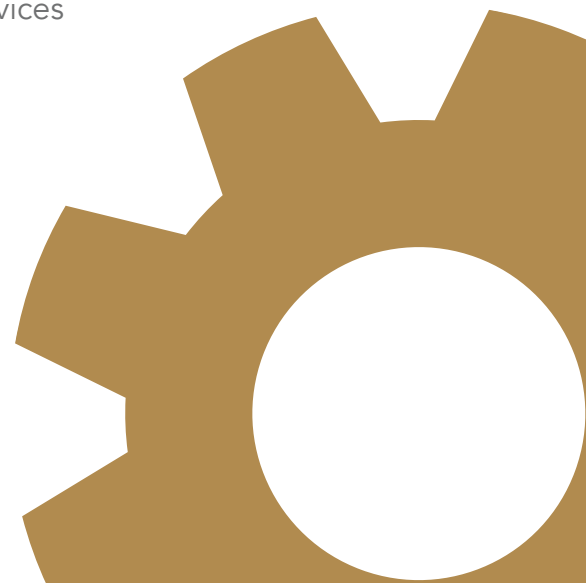
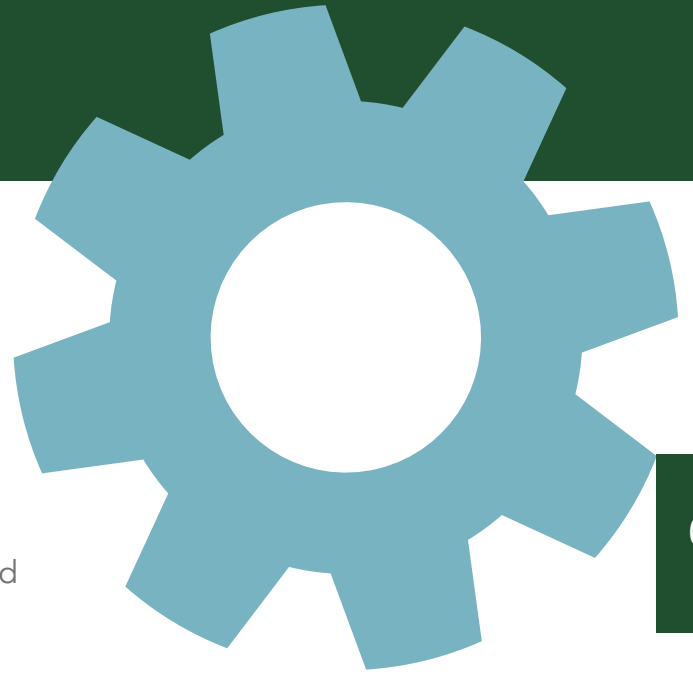
Website presence with associated email packages

Group offers for additional job boards exposure

National Account vacancy access

Lead generation services from Head Office support staff

Access to REC membership support services



The potential

The Clark James Franchise fee is £5,000 + VAT with an ongoing monthly management service charge.



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Whats the potential of your Clark James franchise?

The final analysis is up to you, which is no different to anything else in business.

With the support and direction offered by an established brand and based upon results within the group we think you should achieve as follows:

Business year	Year 1	Year 2	Year 3
Gross turnover	£80k +	£120-150k	£170-200k

The above figures are projections and provided for illustration purposes only.

For a confidential and more detailed discussion about a Clark James franchise or to arrange a meeting, please contact our Franchise Manager:

Paul Hulance

📞 01673 847 140

✉️ paul@clarkjames.co.uk

ClarkJames.co.uk   

Suite 6, Kirmington Business Centre, Kirmington, Lincolnshire, DN39 6YP Tel: 01673 847 140
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